

Sons of Union Veterans of the Civil War

Office of the Commander-in-Chief

Donald D. Palmer, Jr.

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GENERAL ORDER #5 SERIES 2011-2012 25 September 2011

1. Additional appointments are being made to the National staff. The following appointments are effective immediately.
2. PCinC James B. Pahl is re-appointed as Assistant National Secretary – Department-at-Large Secretary/Treasurer. Brother Pahl held this position during the previous administrative year and effectively improved communication between the National organization and Camps-at-Large.
3. PCC David K. LaBrot from the Department of Texas is appointed as chairman of the Special Committee on Vision and Planning. This committee will be given ownership of our current vision and will be tasked with pulling together the long term plan designed to accomplish this vision. This committee will also be tasked with tracking key metrics associated with that plan and periodically report progress to the Council of Administration.
4. PDC Michael S. Bennett from the Department of New York is appointed as chairman of the Special Committee on Juniors. This committee will be tasked with looking at the potential role of Juniors from a strategic standpoint and developing a broader program for Juniors and Junior Associates, largely to increase their visibility and participation in the Order and promote a long term association.
5. Senior Vice Commander-in-Chief Perley E. Mellor is appointed chairman of the Special Committee on Marketing and Promotion. This committee will be tasked with developing advertising and marketing strategies, as well as materials to promote our Order to the general public. The Senior

Vice Commander-in-Chief has historically been tasked with promoting the Order, a task made difficult due to higher priority assignments during the year. It is widely acknowledged that this organization must do more to promote and market itself. As such, this committee will focus on addressing this need, and in doing so, provide the Senior Vice Commander-in-Chief with the necessary support.

Ordered this 25th day of September 2011

Donald D. Palmer, Jr.
Commander-in-Chief
Sons of Union Veterans of the Civil War

Attest:

Eugene G. Mortorff
National Secretary
Sons of Union Veterans of the Civil War